

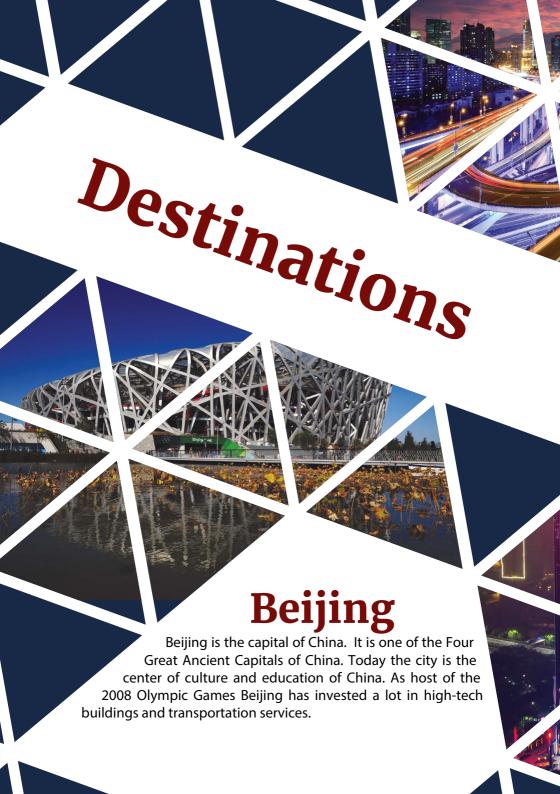


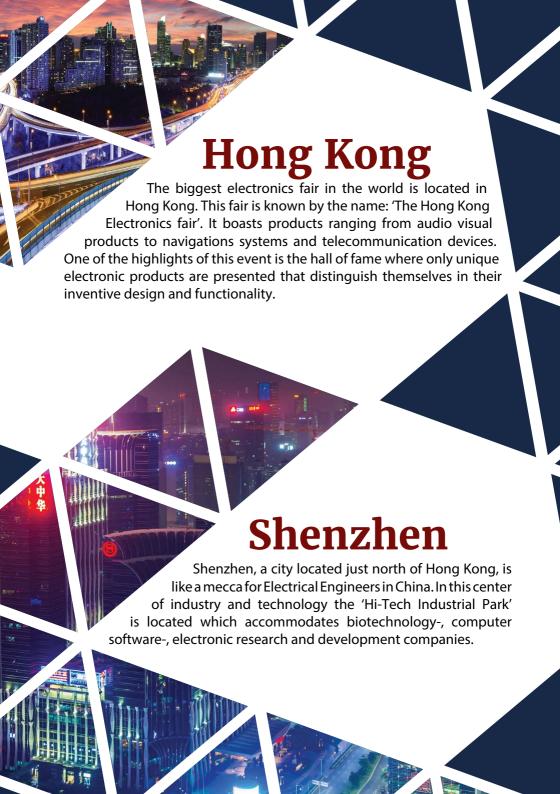
In the summer of 2018 a group of 22 students will visit China on a study tour organized by E.T.S.V. Scintilla. The study tour's theme name 'Kē jì zhī lǚ' ('Technology Road') emphasizes the focus on both innovative technology and it's cultural underpinning.

China's growing economy has achieved great advancements in innovative technological developments. These are made possible by a culture which is geared towards continuous improvement at a very fast pace.

Through visits to companies and universities we hope to get an understanding of the newest technologies, it's underlying tech-culture and the methods used. Creating our own Technology Road connecting two continents.

Pascale van de Ven Chairman of the study tour 'Kē jì zhī lǚ' 2018





## Board of Recommendations



**Thom Palstra**Rector Magnificus of the University of Twente



**Onno van Veldhuizen** Mayor of Enschede



**Anne-Johan Annema**Program director of
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**Frans van Houten**Chief Executive Officer of Royal Philips Electronics.





Enthusiastic and ambitious students will work for your company in small projects. Examples are solving a problem, studying and reporting new possibilities, or designing and simulating new products. Furthermore an individual experienced student can work on your project for their "bachelor's thesis". Where he will research or develop a solution to a problem given by your company for up to 400 hours.

## **Sponsor deals**

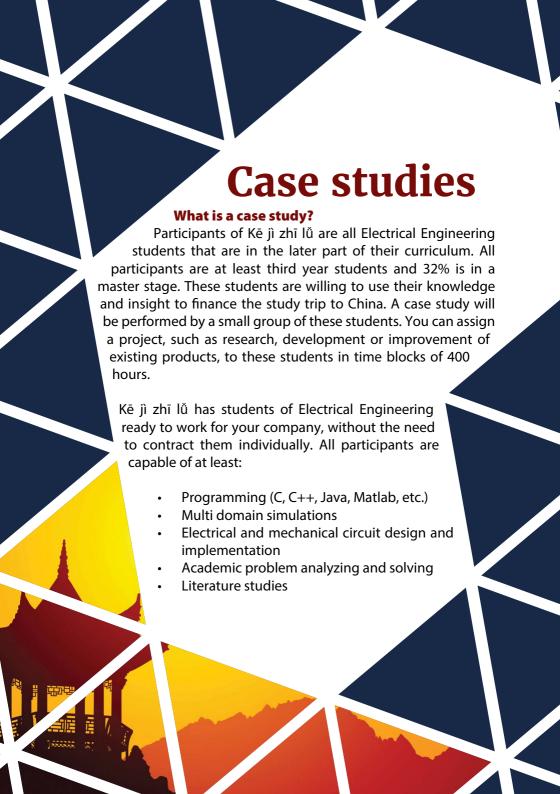
We have a range of possibilities to approach the students of this project through sponsoring. Note that you do not just reach these students, but other students, companies, and university staff as well.

## **Excursions**

We are eager to visit your company's branch in China. Of course, we are also interested in visiting the Dutch branch of your company as well. A visit to your foreign branch would give us a considerable insight into the multinational company environment.













Customized Sponsoring? Ask for the possibilities!





